

ROYAL BC MUSEUM AND ARCHIVES LICENSING FEE SCHEDULE

ACADEMIC USE	FEES
University PowerPoint Presentation	\$25.00/image
University or school website	\$25.00/image
University or school display	\$25.00/image
Conference, course or program, course or program advertisement, invitation or brochure	\$25.00/image
Publication (including presses and textbooks)	Standard publication fees apply
MUSEUM/ARCHIVES USE	FEES
Museum/Archives exhibit or display	No charge (\$25.00/image outside BC)
Museum/Archives exhibit or display - travelling	\$25.00/image
Museum/Archives website or social media pages	May apply within BC - please provide project details (\$50.00/image outside BC)
Museum/Archives screening (this includes historical or heritage societies)	May apply within BC - please provide project details (\$25.00/item outside BC)
Exhibit catalogue	Standard publication fees apply

Exhibition advertising (including, but not limited to: press releases, website, social media, invitations, promotional purposes, etc.)	\$250.00
STANDARD COMMERCIAL PUBLICATION (including, but not limited to: books, magazines, newspapers, calendars, etc.)	FEES
Inside use - print runs of under 3000 copies	\$50.00/image
Inside use - print runs of 3001 to 5,000 copies	\$100.00/image
Inside use - print runs of 5001 to 10,000 copies	\$150.00/image
Inside use - print runs of 10,001 to 50,000 copies	\$250.00/image
Inside use - print runs of 50,001 and up	\$400.00/image
Cover use (front or back cover)	\$400.00/image
E-book	\$50.00/image inside use; \$100.00/image cover use
NON-COMMERCIAL PUBLICATION	FEES
Brochure, flyer, society newsletter or newspaper - including online	\$25.00/image
Internal report	\$25.00/image
ADDITIONAL PUBLICATION RIGHTS	FEES
All language rights	\$50.00/image
World rights	\$200.00/image
All media rights	\$500.00/image
In perpetuity rights	\$500.00/image

NON-COMMERCIAL OR NON-PROFIT USE	FEES
PowerPoint presentation	\$25.00/Image
Non-profit website, social media pages or blogs (no advertising on the page, no selling of any products, no business and/or soliciting donations on the page) - RBCM & A low resolution online images may be used for these purposes only. A condition of this use is that a Permissions Form needs be completed for documentation purposes and RBCM & A credit must accompany each of the displayed images on the page	No charge
Personal non-profit display	\$25.00/Image
First Nations requests, please contact the Permissions/Licensing Officer	
Library (website, social media pages or display)	\$25.00/Image
Interpretive sign or plaque display	\$25.00/Image
Mobile app	\$25.00/Image
COMMERCIAL USE	FEES
Large format display	\$200.00/Image
Media advertising	\$200.00/image
Display purposes (stores, hotels, Bed and Breakfasts, restaurants, coffee shops, businesses - with public access, etc.)	\$50.00/image
Website (Any business)	\$50.00/image secondary page; \$100.00/image homepage
Social media pages - includes Facebook and Twitter only (Any business)	\$50.00/Image
Stock photo	\$500.00/image
Mobile app	\$100.00/image

Game or puzzle	\$100.00/image
ADDITIONAL COMMERCIAL RIGHTS (for website use)	FEES
In perpetuity rights	\$500.00/item
PRODUCTS FOR RESALE (including, but not limited to: postcards, posters, coffee mugs, T-shirt, restaurant menus)	
Products for resale, please contact Permissions/Licensing Officer	
STANDARD BROADCAST (including still images and sound and moving image material)	FEES
TV, video, documentary film or streaming video or audio	\$100.00/image; \$150.00/sound recording item; \$250.00/moving image item
ADDITIONAL BROADCAST RIGHTS	FEES
All media rights	\$500.00/item
In perpetuity rights	\$500.00/item
STANDARD NON-BROADCAST (including still images and sound and moving image material)	FEES
Screening at film festivals (film may be shown at non-commercial venues only - rights do not include the distribution of copies of the film on DVD)	\$25.00/image; \$50.00/moving image item

Rights included for publication: non-exclusive use, print and electronic publication, 5-year term

Rights included for broadcast: non-exclusive use, world rights, all languages, 10-year period