



ROYAL BC MUSEUM AND ARCHIVES LICENSING FEE SCHEDULE

RESEARCH AND ACADEMIC USE (*researchers may download and use online images - credit is mandatory)	FEES
Private study (reference and research) *	No charge
Genealogy research *	No charge
Gift *	No charge
Theses or paper (non-published) *	No charge
K-12 school project *	No charge
Classroom teaching aid *	No charge
Professor or student slide *	No charge
PowerPoint presentation *	No charge
University or school website *	No charge
University or school display *	No charge
Conference or course advertisement, invitation or program	\$25.00/image
Publication (including presses and textbooks)	Standard publication fees apply

MUSEUM USE	FEES
Museum exhibit or display	No charge (\$25.00/image outside BC)
Exhibit catalogue	Standard publication fees apply
Exhibition advertising (including, but not limited to: press releases, website, social media, invitations, promotional purposes, etc.)	\$250.00
STANDARD COMMERCIAL PUBLICATION (including, but not limited to: books, magazines, newspapers, calendars, etc.)	FEES
Inside use - print runs of under 3000 copies	\$50.00/image
Inside use - print runs of 3001 to 5,000 copies	\$100.00/image
Inside use - print runs of 5001 to 10,000 copies	\$150.00/image
Inside use - print runs of 10,001 to 50,000 copies	\$250.00/image
Inside use - print runs of 50,001 and up	\$400.00/image
Cover use (front or back cover)	\$400.00/image
E-book	\$50.00/image inside use; \$100.00/image cover use
Local newspaper	No charge (standard publication fees apply outside of Victoria)
NON-COMMERCIAL PUBLICATION	FEES
Brochure, flyer, society newsletter or newspaper (including online)	No charge
Internal report (no external distribution)	No charge (\$25.00/image outside BC)

ADDITIONAL PUBLICATION RIGHTS	FEES
World rights	\$200.00/image
All media rights	\$500.00/image
In perpetuity rights	\$500.00/image
NON-COMMERCIAL OR NON-PROFIT USE	FEES
Heritage society or personal non-profit website (without advertising)	No charge
Heritage society or personal non-profit social media pages (without advertising)	No charge
Heritage society or personal non-profit display	No charge
First Nations requests, please contact the Permissions/Licensing Officer	
Library (website, social media pages or display)	No charge (\$25.00/image outside BC)
Interpretive sign or plaque display	No charge (\$25.00/image outside BC)
Mobile app	\$25.00/image

COMMERCIAL USE	FEES
Large format display	\$200.00/image
Media advertising	\$200.00/image
Display purposes (stores, hotel, B&B, restaurant, coffee shop, business - with public access, etc.)	\$50.00/image
Website (Any business)	\$50.00/image secondary page; \$100.00/image homepage
Social media pages (Any business)	\$50.00/image
Stock photo	\$500.00/image
Mobile app	\$100.00/image
Game or puzzle	\$100.00/image
ADDITIONAL COMMERCIAL RIGHTS (for website and display)	FEES
In perpetuity rights	\$500.00/item
PRODUCTS FOR RESALE (including, but not limited to: postcards, posters, coffee mugs, T-shirt, restaurant menus)	
1 to 100 items produced	\$50.00/image
101 to 300 items produced	\$75.00/image
301 to 500 items produced	\$100.00/image
501 to 1,000 items produced	\$250.00/image
1,001 and up	\$500.00/image

STANDARD BROADCAST (including still images and sound and moving image material)	FEES
Local TV	No charge (standard broadcast fees apply outside of Victoria)
TV, video, documentary film or streaming video or audio	\$100.00/image; \$150.00/sound recording item; \$250.00/moving image item
ADDITIONAL BROADCAST RIGHTS	FEES
All media rights	\$500.00/item
In perpetuity rights	\$500.00/item
STANDARD NON-BROADCAST (including still images and sound and moving image material)	FEES
Screening at a museum, archives or heritage society	No charge (\$25.00/item outside BC)
Screening at film festivals (film may be shown at non-commercial venues only - rights do not include the distribution of copies of the film on DVD)	\$25.00/image; \$50.00/moving image item

Rights included for publication: non-exclusive use, print and electronic publication, 5-year term

Rights included for broadcast: non-exclusive use, world rights, all languages, 10-year period

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