

**ROYAL BC MUSEUM AND ARCHIVES LICENSING FEE SCHEDULE**

Did you know that the museum and archives are not fully funded? All licensing and permissions fees go toward the costs of caring for, conserving and providing access to the collections.

If you wish to use Royal BC Museum and BC Archives material for any of the following uses, we will apply licensing fees in addition to processing fees.

If you wish to use Royal BC Museum and BC Archives material for research purposes (including genealogy), K-12 school projects, private study (reference and research), or are presenting it as a gift, we will not apply licensing fees.

If you wish to use Royal BC Museum and BC Archives material for non-commercial or non-profit use, we will not apply licensing fees (processing fees still apply); however, the following criteria will need to be met:

- The material you are using is being freely distributed (e.g., no advertising or promotional use, no selling of any products or soliciting donations) and you have a non-profit society or organization registration number.

Please note that we will apply a processing fee per image/item in addition to the fees outlined in this schedule. The processing fee covers the costs to the museum and archives to provide you with a copy of the materials, ensure there are no legal restrictions and/or undertake administrative work related to your request.

If you have questions about the categories, prices or definitions identified in this fee schedule, please contact the Permissions/Licensing Officer at [access@royalbcmuseum.bc.ca](mailto:access@royalbcmuseum.bc.ca).

| <b>ACADEMIC USE</b>   | <b>FEES</b> |
|---|-------------|
| Theses or dissertations - published on university server only                           | No charge   |
| University PowerPoint presentation  | No charge   |
| University or school website (including blogs) and social media platforms               | No charge   |
| University or school display - includes film/video screened at the university or school | No charge   |

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| Conference, course or program, course or program advertisement, invitation or brochure   | \$25.00/image   |
| Publication - includes presses, textbooks and journals   | Standard publication fees apply (see Standard Commercial Publication fees chart below)  |
| <b>MUSEUM/ARCHIVES USE</b>   | <b>FEES</b>   |
| Museum/Archives - includes historical or heritage societies, art galleries and foundations within BC (society or organization registration number is required) temporary or permanent exhibit or display | No charge (\$25.00/image outside BC)  |
| Museum/Archives travelling exhibit or display within BC  | No charge (\$25.00/image outside BC)  |
| Museum/Archives websites or social media platforms - no charge within BC   | No charge (\$50.00/image outside BC)  |
| Museum/Archives film screening - this includes historical or heritage societies (no charge within BC if image is used for non-commercial purposes)   | May apply within BC - please provide project details (\$25.00/item outside BC)  |
| Exhibit catalogue  | No charge if catalogue distributed for free<br><br>Standard publication fees apply (see Standard Commercial Publication fees chart below) |
| Exhibit advertising - including, but not limited to: press releases, website, social media platforms, invitations, promotional purposes, etc.  | \$250.00  |

| <b>STANDARD COMMERCIAL PUBLICATION (including, but not limited to: books, magazines, newspapers, calendars, etc.)</b> | <b>FEES</b>   |
|---|---|
| Inside use - print runs of fewer than 3000 copies   | \$50.00/image   |
| Inside use - print runs of 3001 to 5,000 copies   | \$100.00/image  |
| Inside use - print runs of 5001 to 10,000 copies  | \$150.00/image  |
| Inside use - print runs of 10,001 to 50,000 copies  | \$250.00/image  |
| Inside use - print runs of 50,001 and greater   | \$400.00/image  |
| Cover use - front or back cover   | \$400.00/image  |
| E-book  | \$50.00/image inside use;<br>\$100.00/image cover use |
| <b>NON-COMMERCIAL PUBLICATION</b>   | <b>FEES</b>   |
| Books (print run of 500 copies or fewer with no advertising)  | \$25.00/image   |
| Internal report only - standard publication fees apply for external reports   | \$25.00/image   |
| <b>ADDITIONAL PUBLICATION RIGHTS</b>  | <b>FEES</b>   |
| All language rights   | \$50.00/image   |
| World rights  | \$200.00/image  |
| All media rights  | \$500.00/image  |
| In perpetuity rights  | \$500.00/image  |

| <b>NON-COMMERCIAL OR NON-PROFIT USE</b>  | <b>FEES</b>  |
|--|--|
| <b>PowerPoint presentation</b>   | <b>No charge</b>   |
| <b>Library - website, social media platforms or display</b>  | <b>No charge</b>   |
| <b>Interpretive sign or plaque display - park signs or plaques</b>   | <b>No charge</b>   |
| <b>Non-profit website, social media platforms or blogs (no advertising or promotional use, no selling of any products or soliciting donations on the pages or platforms)</b> | <b>No charge</b>   |
| <b>Non-profit community exhibit/display of historical information (no advertising or promotional use)</b>  | <b>No charge</b>   |
| <b>Non-profit video streaming - this applies only to videos that are freely streamed online (no advertising or promotional use)</b>  | <b>No charge</b>   |
| <b>Non-profit mobile app</b>   | <b>No charge</b>   |
| <b>Indigenous requests: If you identify as Indigenous and have questions related to the commercial use of our material, please contact the Permissions/Licensing Officer</b> |  |
| <b>COMMERCIAL USE</b>  | <b>FEES</b>  |
| <b>Large format display</b>  | <b>\$200.00/image</b>  |
| <b>Promotional use</b>   | <b>\$200.00/image</b>  |
| <b>Display purposes - stores, hotels, bed and breakfasts, restaurants, coffee shops, businesses, etc. with public access to the material</b>                                 | <b>\$50.00/image</b>   |
| <b>Website (any business)</b>  | <b>\$50.00/image secondary page;<br/>\$100.00/image homepage</b> |
| <b>Social media platforms (any business)</b>   | <b>\$50.00/image</b>   |
| <b>Mobile app</b>  | <b>\$100.00/image</b>  |

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| Game or puzzle  | \$100.00/image  |
| <b>ADDITIONAL COMMERCIAL RIGHTS (for website use)</b>   | <b>FEES</b>   |
| In perpetuity rights  | \$500.00/item   |
| Products for resale: please contact the Permissions/Licensing Officer   |   |
| <b>STANDARD BROADCAST (including still images and sound and moving image material)</b>  | <b>FEES</b>   |
| TV, video, documentary film or streaming video or audio   | \$100.00/image;<br>\$150.00/sound recording item;<br>\$250.00/moving image item |
| <b>ADDITIONAL BROADCAST RIGHTS</b>  | <b>FEES</b>   |
| All media rights  | \$500.00/item   |
| In perpetuity rights  | \$500.00/item   |
| <b>STANDARD NON-BROADCAST (including still images and sound and moving image material)</b>  | <b>FEES</b>   |
| Screening at film festivals - film may be shown at non-commercial venues only (rights do not include the distribution of copies of the film on DVD) | \$25.00/image;<br>\$50.00/moving image item                                     |

Rights included for publication: non-exclusive use, print and electronic publication, 5-year term

Rights included for broadcast: non-exclusive use, world rights, all languages, 10-year period

Thank you for your support of the Royal BC Museum and BC Archives.

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