

## Royal BC Museum welcomes new CEO Alicia Dubois

### *Dubois to lead the Royal BC Museum into a new era*

**Victoria, B.C. (February 9, 2022)** The board of directors for the Royal BC Museum is pleased to announce the appointment of Alicia Dubois as the new CEO for British Columbia's provincial museum.

Dubois will begin her new role February 28.

Dubois has extensive experience as a senior executive working for companies across Canada. Her depth of expertise includes a strong focus on championing diversity and inclusion and intercultural understanding within all the organizations she has helped lead.

With a rich career path, Dubois has focused on developing cross-cultural approaches for several high-profile organizations. She was the legal counsel for the Native Child and Family Services of Toronto; the national director, Indigenous Financial Services/director, compliance legal counsel and policy for Scotiabank; the vice president, Indigenous markets for CIBC; and most recently served as the chief executive officer for the Alberta Indigenous Opportunities Corporation in Calgary, Alberta. She also attended the United Nations COP 15 review of the Kyoto Protocol as a delegate of the Canadian Electricity Association.

"We were definitely impressed with Alicia's experience in change management within large, complex organizations, and her intercultural expertise. She will not only be a benefit to the museum but will bring invaluable skills and insight to the region and to the province," says Carole James, representing the Royal BC Museum's board of directors. "With her multidisciplinary background coupled with her passion for fostering inclusive perspectives, we feel Alicia is the right person to lead the museum going forward."

Dubois' seasoned resume also includes serving as a trustee with the Royal Ontario Museum for three years before becoming an honorary trustee in 2020. She holds a bachelor of science (with distinction) degree from the University of Lethbridge and a law degree from the University of Toronto.

"Museums are powerful contributors to communities and must be welcoming and inclusive in order to thrive," said Dubois. "I started my career with a background in science and law, and hold a deep appreciation for how cultural diversity adds resiliency to our communities and institutions. I am excited and honoured to be working with the Royal BC Museum's outstanding team and helping steer the Royal BC Museum forward into its next chapter."

Her board work includes being the co-chair of the Canadian Council for Aboriginal Business, board member of Green Impact Partners, Inc., and as part of her role as co-chair of the Canadian Council for Aboriginal Business (CCAB), she continues to participate in global

Indigenous-focused initiatives driven by the Regional Development Policy Committee of the Organization for Economic Co-operation and Development (OECD, Paris, France).

“The Royal BC Museum is one of our province’s greatest cultural icons and most important institutions. As we work to modernize the museum, including safeguarding our collections and increasing access, I am confident Ms. Dubois’ insightful leadership and extensive experience will forge a path towards a dynamic museum that reflects the voices and stories of our history,” says Melanie Mark, Minister of Tourism, Arts, Culture and Sport. “Board chairman Dan Muzyka, acting CEO, has been a tremendous support to the museum over the last year and we are grateful for his contributions.”

Modernization will allow the Royal BC Museum to safeguard the collections on site, increase access, and become a welcoming and culturally safe and modern gathering place. A place for all people to share experiences and engage in research, dialogue and learning.

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**About the Royal BC Museum:** The Royal BC Museum explores the province’s human history and natural history, advances new knowledge and understanding of B.C., and provides a dynamic forum for discussion and a place for reflection. The museum and archives celebrate culture and history, telling the stories of B.C. in ways that enlighten, stimulate and inspire. Located in Victoria on the traditional territory of the Lekwungen (Songhees and Xwsepsum Nations), we are a hub of community connections in B.C.—onsite, offsite and online—taking pride in our collective histories.

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