

ROYAL BC MUSEUM AND ARCHIVES LICENSING FEE SCHEDULE

Did you know that the museum and archives are not fully funded? All licensing and permissions fees go toward the costs of caring for, conserving and providing access to the collections.

If you wish to use Royal BC Museum and Archives material for any of the following uses, we will apply licensing fees addition to processing fees.

If you wish to use Royal BC Museum and Archives material for research purposes (including genealogy), K-12 school projects, private study (reference and research), or are presenting it as a gift, we will not apply licensing fees.

Please note that we will apply a processing fee per image/item in addition to the fees outlined in this schedule. A processing fee covers the costs to the museum and archives to provide you a copy of the material that you are requesting permission to use, clearing the material and/or to process the paperwork for your request.

If you have questions about the categories, prices or definitions identified in this fee schedule, please contact the Permissions/Licensing Officer at access@royalbcmuseum.bc.ca.

ACADEMIC USE	FEES
University PowerPoint Presentation	\$25.00/image
University or school website - includes blogs and social media platforms	\$25.00/image
University or school display - includes film/video screened at the university or school	\$25.00/image
Conference, course or program, course or program advertisement, invitation or brochure	\$25.00/image
Publication - includes presses, textbooks and journals	Standard publication fees apply
MUSEUM/ARCHIVES USE	FEES

Museum/Archives (includes historical or heritage societies, art galleries and foundations within BC [society registration numbers are required]) temporary or permanent exhibit or display	No charge (\$25.00/image outside BC)
Museum/Archives travelling exhibit or display within BC	No charge (\$25.00/image outside BC)
Museum/Archives websites or social media platforms - No charge within BC if image is used for non-promotional purposes	May apply within BC - please provide project details (\$50.00/image outside BC)
Museum/Archives screening (this includes historical or heritage societies)	May apply within BC - please provide project details (\$25.00/item outside BC)
Exhibit catalogue	Standard publication fees apply
Exhibit advertising (including, but not limited to: press releases, website, social media platforms, invitations, promotional purposes, etc.)	\$250.00
STANDARD COMMERCIAL PUBLICATION (including, but not limited to: books, magazines, newspapers, calendars, etc.)	FEES
Inside use - print runs of under 3000 copies	\$50.00/image
Inside use - print runs of 3001 to 5,000 copies	\$100.00/image
Inside use - print runs of 5001 to 10,000 copies	\$150.00/image
Inside use - print runs of 10,001 to 50,000 copies	\$250.00/image
Inside use - print runs of 50,001 and up	\$400.00/image
Cover use (front or back cover)	\$400.00/image

E-book	\$50.00/image inside use; \$100.00/image cover use
NON-COMMERCIAL PUBLICATION	FEES
Brochure, flyer, society newsletter, theses, dissertations (published on university server only), freely distributed books (print run of 500 copies or less with no advertising), or newspaper - includes publication online	\$25.00/image
Internal report only - standard publication fees apply for external reports	\$25.00/image
ADDITIONAL PUBLICATION RIGHTS	FEES
All language rights	\$50.00/image
World rights	\$200.00/image
All media rights	\$500.00/image
In perpetuity rights	\$500.00/image
NON-COMMERCIAL OR NON-PROFIT USE	FEES
PowerPoint presentation	\$25.00/image
Non-profit website, social media platforms or blogs (no advertising, no selling of any products, no business and/or soliciting donations on the pages or platforms)	No charge
Indigenous requests: please contact the Permissions/Licensing Officer	
Library (website, social media platforms or display)	\$25.00/image
Interpretive sign or plaque display (park signs or plaques)	\$25.00/image

Mobile app	\$25.00/image
COMMERCIAL USE	FEES
Large format display	\$200.00/image
Promotional use	\$200.00/image
Display purposes (stores, hotels, bed and breakfasts, restaurants, coffee shops, businesses, etc. - with public access to the material)	\$50.00/image
Website (any business)	\$50.00/image secondary page; \$100.00/image homepage
Social media platforms (any business)	\$50.00/image
Mobile app	\$100.00/image
Game or puzzle	\$100.00/image
ADDITIONAL COMMERCIAL RIGHTS (for website use)	FEES
In perpetuity rights	\$500.00/item
Products for resale: please contact the Permissions/Licensing Officer	

STANDARD BROADCAST (including still images and sound and moving image material)	FEES
TV, video, documentary film or streaming video or audio	\$100.00/image; \$150.00/sound recording item; \$250.00/moving image item
ADDITIONAL BROADCAST RIGHTS	FEES
All media rights	\$500.00/item
In perpetuity rights	\$500.00/item
STANDARD NON-BROADCAST (including still images and sound and moving image material)	FEES
Screening at film festivals (film may be shown at non-commercial venues only - rights do not include the distribution of copies of the film on DVD)	\$25.00/image; \$50.00/moving image item

Rights included for publication: non-exclusive use, print and electronic publication, 5-year term

Rights included for broadcast: non-exclusive use, world rights, all languages, 10-year period

Thank you for your support of the Royal BC Museum and Archives.

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